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"Why Sometimes David Wins by Marshall Ganz provides another example of a focus on pure organizing, using the 1960s Farmworkers, a union in which Ganz was a key participant, to develop a general theory of organizing... this nicely crafted book distills a lifetime of knowledge about the strategies and contexts of grassroots organizing to provide new and fundamental insights into how social movements can be most effective" --Contemporary Sociology

### **Why David Sometimes Wins: Leadership, Organization, and ...**

"Why Sometimes David Wins by Marshall Ganz provides another example of a focus on pure organizing, using the 1960s Farmworkers, a union in which Ganz was a key participant, to develop a general theory of organizing... this nicely crafted book distills a lifetime of knowledge about the strategies and contexts of grassroots organizing to provide new and fundamental insights into how social movements can be most effective" --Contemporary Sociology

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Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement. Why David Sometimes Wins tells the story of Cesar Chavez and the United Farm Workers' groundbreaking victory, drawing important lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on migrant labor--a cheap, unorganized, and powerless workforce.

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Why David Sometimes Wins Leadership, Organization, and Strategy in the California Farm Worker Movement Marshall Ganz. Ganz, because of his long leadership role within the UFW, is unusually well placed as an insider, organizer, and later as a scholar, to write a moving narrative history of this remarkable movement.

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**Why David Sometimes Wins eBook by Marshall Ganz ...**

Why David Sometimes Wins will become a standard part of the literature and mandatory reading for students of the farm worker movement. At the same time, by analyzing the UFW's methodology through the rubric of "strategic capacity," Ganz offers a useful primer for those seeking insight into his philosophy and his practice.

**Why David Sometimes Wins: Leadership, Organization, and ...**

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement. Oxford University Press, 2009. ISBN 978-0-19-516201-1; Articles "Resources and Resourcefulness: Leadership, Strategy and Organization in the Unionization of California Agriculture (1951-1966)." American Journal of Sociology, January 2000.

**Marshall Ganz - Wikipedia**

Why David Sometimes Wins: Leadership, Strategy and the Organization in the California Farm Worker Movement Marshall Ganz Abstract. This book tells the story of Cesar Chavez and the United Farm Workers' ground-breaking victory, drawing important lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on ...

**Why David Sometimes Wins: Leadership, Strategy and the ...**

His newest book, Why David Sometimes Wins: leadership, organization and strategy in the California farm worker movement was published in 2009, earning the Michael J. Harrington Book Award of the American Political Science Association. He was awarded an honorary doctorate in divinity by the Episcopal Divinity School in 2010.

**Welcome - Marshall Ganz**

Why David Sometimes Wins: Leadership, Strategy, and Organization in the California Farm Worker Movement, Oxford University Press, Summer, 2009. What a Mighty Power We Can Be: African American Fraternal Groups and the Struggle for Racial Equality with Theda Skocpol and Ariane Liazos, Princeton University Press, Fall, 2006.

**Marshall Ganz**

Justin Thomas is playing the PNC Championship alongside his father, Mike, and Justin can't express how much that means. Take a look as Tiger Woods and son Charlie swing side by side on the range ...

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