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clarifies the differences between practice-oriented and theory-oriented research and, within the latter category, between theory-testing and theory-building. It describes in detail how to design and conduct different types of case study research, providing students and researchers with everything they need for their

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project. The main aims are to: \* present a broad spectrum of types of case studies, theory-building case studies, theory-building case studies, theory-building case studies, theory-building case studies and theory-building case studies and theory-building case studies.

research strategy for testing deterministic propositions such as those expressing a necessary condition case by case and that the survey is the preferred research strategy for testing probabilistic propositions. \* stress the role of replication in all theory-testing research, irrespective of which research strategy is chosen for a specific test. \* give more weight to the importance of theory-testing relative to theory-building. Case Study Methodology in Business Research is a clear, concise and comprehensive text for case study protocol and how to report a case study. A modular textbook primarily aimed at serving research methodology courses for final year undergraduate students and graduate students in Business Administration and Human Factors, RSM Erasmus University, Rotterdam and Tony Hak, Associate professor of Research Methodology, RSM Erasmus University, Rotterdam, in collaboration with everything needed to design and conduct a case study project \* Templates are supplied clearly demonstrating case study protocol and how to report a case study \* A highly accessible, concise and comprehensive text for Case Study methodology

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