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Eventually, you will agreed
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and expertise by spending
more cash. nevertheless
when? get you agree to that
you require to acquire those

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every needs once having
significantly cash? Why
don't you attempt to acquire
something basic in the
beginning? That's something
that will guide you to
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11. Behavioral Finance and
the Role of Psychology

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What is Behavioral Finance?

THE BEHAVIORAL INVESTOR (BY
DANIEL CROSBY) Behavioral

Finance | Investor

Irrationality The 10

Commandments of Behavioral

Finance DANIEL KAHNEMAN

Behavioral Finance

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12 Cognitive Biases And

Explained - How to Think
Better and More Logically

Removing Bias *Applied*

Portfolio Management - Class

5 - Behavioral Finance

Explained: How Is Behavioral
Finance Different From

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Finance Understanding The
Traditional Finance? (Daniel
Crosby) Lessons on
Behavioral Finance from
Warren Buffett

A Study on Behavioral
Finance to Understand the
Psychological Behavior of
Individuals in Financial

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Behavioral Economics: Crash
Course Economics #27 Podcast

Payola | Real Accountant

Reacts | Million Dollarz

Worth of Game Him500 Earn

Your Leisure Daniel

*Kahneman: Why We Make Bad
Decisions About Money (And*

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What We Can Do About It) Dan
*Ariely: What Is Behavioral
Economics?* **Change your**

mindset, change the game |

Dr. Alia Crum |

TEDxTraverseCity ~~Peter~~

~~Lynch: All You Need To Know~~

~~About Investing~~ *Bloomberg*

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Global Financial News **Elon Musk defends for SolarCity acquisition, says Tesla would 'die' if he wasn't CEO**
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The dirty secret of capitalism -- and a new way forward | Nick Hanauer ~~Atomic~~

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~~Habits That Help You Achieve
Unthinkable Success w/ NYT
Best Selling Author James~~

Clear Richard Thaler on
Behavioral Economics: Past,
Present, and Future. The
2018 Ryerson Lecture
Behavioural Finance: How

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*psychology can affect
investors - MoneyWeek Videos
A History of Misogyny and
Sexual Harassment:
Victoria's Secret |
Corporate Casket Behavioral
Finance Explained
(Psychology of Investing)*

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**Behavioral Finance and
Investment Management - Dr.
Daniel Crosby Behavioral
Finance Explained**

Value Investing and
Behavioral Finance - Dr.
Daniel Crosby **McCullough:**
'The Most Important Book

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I've Read on Behavioral
Finance' Essentials of
Investments Ch9 Technical
Analysis \u0026 Behavioral
Finance Behavioral Finance
~~Understanding The Social~~

This chapter is about the
intersection—or the possible

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intersection—between the
fields of behavioral
economics ... Two, and
central to public finance's
normative agenda, is that
the basis for ...

~~Behavioral Public Finance~~

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Do you find yourself chasing hot stocks, mutual funds, ETFs, and other types of investments (bitcoin) without understanding ... and president of the Behavioral Finance Network.

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~~Behavioral finance or how
NOT to be your own worst
enemy when it comes to money~~

With an intense focus on
sustainability by
governments, companies,
investors and financial
intermediaries,

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environmental, social and
governance ("ESG ... using
credit pricing to incent
sustainable ...

~~ESG — Recent Developments in
Global Sustainable Finance~~
In a fast-changing world

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where organizations struggle to understand and anticipate the behavior ... factors that disproportionately influence consumer behavior including (among others) reciprocity, ...

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The market share of online shopping is increasing exponentially globally. The COVID-19 pandemic has given an extra edge to e-commerce

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companies over brick-and-mortar retailers. According to a report ...

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You can't get there without

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understanding your clients,"
Sharry said. "By acquiring
Hidden Levers, and now by
folding behavioral finance
into their risk calculation,
Orion is showing they ...

~~Orion adds behavioral~~

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~~finance to its adviser tech~~

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Multiple Career Options

Social sciences cover a wide
ground, encompassing
anthropology, sociology,
finance, statistics ... and
a student has to study

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harder to understand
people's . . .

~~Why Colleges Should Stay
Focused on Science and
Social Studies~~

The (BBRF) is hosting a free
webinar, "Cognitive

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Impairment in Psychosis:

What it is and How it's
Treated" on Tuesday, July

13, 2021, from 2pm to 3pm

ET. The presenter will be

Amanda McCleery, Ph.D., ...

~~Cognitive Impairment in~~

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~~Psychosis: What it is and
How it's Treated — A Free
Webinar from the Brain &
Behavior Research Foundation~~

Besides his extensive
derivative trading
expertise, Adam is an expert
in economics and behavioral

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finance. Adam received his master's in economics from The New School for Social Research and his ...

~~Herd Instinct~~

"The company's mission to
'democratize finance for

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all' is similar to Pablo
Escobar saying his mission
was to 'democratize
cocaine.' " ...

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capitalizing on the
addictive nature of day~~

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~~trading and it's killing~~

us

MARKETWATCH AND LEARN Forget

the 4% rule. It's time

financial planners and

academic types stop

jawboning about this rule of

thumb and start researching

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and debating the merits of
using

~~Is a bucket strategy
superior to the 4% rule?~~

A more complete
understanding of client
behavior is a proven

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social catalyst for growth. Since the 1980s, awareness and application of behavioral finance has grown year-over-year. In fact, 81% of advisors ...

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Breaks New Ground Blending
Behavioral Psychology with
Award Winning Advisor
Technology

Foundation's Stock Market
Game, a program providing
financial literacy programs
that strengthen economic

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opportunity, might . . .

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~~Does 'The Stock Market Game'~~
~~Really Teach Teens About~~
~~Investing?~~

Unlike financial advisors,
who focus on creating
investment strategies and

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financial plans, financial coaches take a close look at the behavioral ... founder of Social Money Finance LLC, says ...

~~What Is a Financial Coach
and How to Become One~~

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and a keen understanding of human emotions. Harappa's programs provide an invaluable opportunity for market professionals to foster these must-have Thrive Skills--an essential set of cognitive, social ...

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Without an understanding of
economics ... Less of a
technical history and more
of a social and political

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one, "The Reckoning" is
accessible and entertaining
enough for casual readers
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Employing insights from

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behavioral finance when
putting together the trusted
contact form can increase
the likelihood a client
names a trusted contact,
according to a recent report
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Harappa's programs provide an invaluable opportunity for market professionals to foster these must-have Thrive Skills--an essential set of cognitive, social and behavioral skills that

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An in-depth look into the
various aspects of
behavioralfinance Behavioral
finance applies systematic

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analysis to ideas that have long floated around the world of trading and investing. Yet it is important to realize that we are still at a very early stage of research into this discipline and have much to

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learn. That is why Edwin
Burton has written
Behavioral Finance:

Understanding the Social,
Cognitive, and Economic
Debates. Engaging and
informative, this timely
guide contains

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valuable insights into
various issues surrounding
behavioral finance.

Topics addressed include
noise trader theory and
models, research
into psychological behavior
pioneered by Daniel Kahneman

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and Amos Tversky, and serial correlation patterns in stock price data. Along the way, Burton shares his own views on behavioral finance in order to shed some much-needed light on the subject. Discusses the Efficient

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Market Hypothesis (EMH) and
its history, and presents the
background of the emergence
of behavioral finance

Examines Shleifer's model of
noise trading and explores
other literature on the topic
of noise trading Covers

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issues associated with anomalies and details serial correlation from the perspective of experts such as DeBondt and Thaler A companion Website contains supplementary material that allows you to learn in a

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hands-on fashion long after
closing the book. In order to
achieve better investment
results, we must
first overcome our behavioral
finance biases. This book
will put you in a better
position to do so.

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An in-depth look into the
various aspects of
behavioral finance

Behavioral finance applies
systematic analysis to ideas
that have long floated
around the world of trading

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and investing. Yet it is important to realize that we are still at a very early stage of research into this discipline and have much to learn. That is why Edwin Burton has written Behavioral Finance:

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Understanding the Social,
Cognitive, and Economic
Debates. Engaging and
informative, this timely
guide contains valuable
insights into various issues
surrounding behavioral
finance. Topics addressed

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Finance
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various aspects of

behavioral finance

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Understanding the Social,
Cognitive, and Economic

Debates. Engaging and
informative, this timely
guide contains valuable
insights into various issues
surrounding behavioral

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finance. Topics addressed include noise trader theory and models, research into psychological behavior pioneered by Daniel Kahneman and Amos Tversky, and serial correlation patterns in stock price data. Along the

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way, Burton shares his own views on behavioral finance in order to shed some much-needed light on the subject.

Discusses the Efficient Market Hypothesis (EMH) and its history, and presents the background of the

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emergence of behavioral
finance Examines Shleifer's
model of noise trading and
explores other literature on
the topic of noise trading
Covers issues associated
with anomalies and details
serial correlation from the

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perspective of experts such as DeBondt and Thaler. A companion Website contains supplementary material that allows you to learn in a hands-on fashion long after closing the book. In order to achieve better investment

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results, we must first overcome our behavioral finance biases. This book will put you in a better position to do so.

Behavioral finance presented in this book is the second-

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generation of behavioral
finance. The first
generation, starting in the
early 1980s, largely
accepted standard finance's
notion of people's wants as
"rational" wants—restricted
to the utilitarian benefits

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of high returns and low risk. That first generation commonly described people as "irrational"—succumbing to cognitive and emotional errors and misled on their way to their rational wants. The second generation

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describes people as normal.
It begins by acknowledging
the full range of people's
normal wants and their
benefits—utilitarian,
expressive, and
emotional—distinguishes
normal wants from errors,

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and offers guidance on using shortcuts and avoiding errors on the way to satisfying normal wants.

People's normal wants include financial security, nurturing children and families, gaining high

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Social Cognitive And staying true to values. People's normal wants, even more than their cognitive and emotional shortcuts and errors, underlie answers to important questions of finance, including saving

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A definitive guide to the
growing field of behavioral
finance This reliable
resource provides a

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comprehensive view of behavioral finance and its psychological foundations, as well as its applications to finance. Comprising contributed chapters written by distinguished authors from some of the most

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influential firms and
universities in the world,
Behavioral Finance provides
a synthesis of the most
essential elements of this
discipline, including
psychological concepts and
behavioral biases, the

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behavioral aspects of asset pricing, asset allocation, and market prices, as well as investor behavior, corporate managerial behavior, and social influences. Uses a structured approach to put

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perspective Relies on recent
research findings to provide
guidance through the maze of
theories and concepts

Discusses the impact of sub-
optimal financial decisions
on the efficiency of capital

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markets, personal wealth,
and the performance of
corporations Behavioral
finance has quickly become
part of mainstream finance.
If you need to gain a better
understanding of this topic,
look no further than this

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students a structured,
applied approach to
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first academic text of its
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AND MARKETS. This
comprehensive text--ideal
for your behavioral finance
elective-- links finance
theory and practice to human
behavior. The book begins by

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building upon the established, conventional principles of finance that students have already learned in their principles course. The authors then move into psychological principles of behavioral

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finance, including
heuristics and biases,
overconfidence, emotion and
social forces. Students
learn how human behavior
influences the decisions of
individual investors and
professional finance

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practitioners, managers, and
markets. Your students gain
a strong understanding of
how social forces impact
people's choices. The book
clearly explains what
behavioral finance indicates
about observed market

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outcomes as well as how
psychological biases
potentially impact the
behavior of managers.

Students learn the
implications of behavioral
finance on retirement,
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management. This book is
unique as it spends a
significant amount of time
examining how behavioral
finance can be used
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today. The book's solid

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experiments reinforce the book's applied approach, while useful instructor supplements ensure you have the resources to clearly present theories of behavioral finance and their applications. Important

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The area of behavioral

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finance, though relatively young, has matured and spread beyond its initial objectives: to demonstrate the fallibility of the efficient market hypothesis, to shake the belief in the ubiquity of rational

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decision making, and to convince the finance world of the importance of psychological biases in decision making. The success of the field in meeting its goals, however, has called into question its continued

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relevance. Behavioral
finance is thus currently at
a crossroads, and
researchers need to decide
which way they should turn
for the area to continue to
thrive and to meaningfully
contribute to financial

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knowledge. This collection of papers deals with rarely-explored topics to point at new directions that behavioral finance should explore to maintain its viability, along with contributions to traditional

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topics. Some of these topics include innovations, the psychology of policy-makers, biases of peer-to-peer market participants, the behavior and motivation behind corporate social responsibility, and the

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design of exchanges.
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Additionally, well-known
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topics such as the
disposition effect, slow and
fast decisions and the
availability heuristic are
revisited, and surprising
new findings are

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presented. By opening the field to novel avenues of discussion, this book addresses the future of behavioral finance and its transition into a new era.

People tend to be penny wise

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and pound foolish and cry
over spilt milk, even though
we are taught to do neither.

Focusing on the present at
the expense of the future
and basing decisions on lost
value are two mistakes
common to decision-making

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that are particularly costly in the world of finance. Behavioral Finance: What Everyone Needs to Know provides an overview of common shortcuts and mistakes people make in managing their finances. It

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covers the common cognitive biases or errors that occur when people are collecting, processing, and interpreting information. These include emotional biases and the influence of social factors, from culture to the behavior

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of one's peers. These effects vary during one's life, reflecting differences in due to age, experience, and gender. Among the questions to be addressed are: How did the financial crisis of 2007-2008 spur

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Understanding human
behavior? What are market
anomalies and how do they
relate to behavioral biases?
What role does
overconfidence play in
financial decision- making?
And how does getting older

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WINNER, Business: Personal
Finance/Investing, 2015 USA

Best Book Awards FINALIST,
Business: Reference, 2015

USA Best Book Awards

Investor Behavior provides

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readers with a comprehensive understanding and the latest research in the area of behavioral finance and investor decision making. Blending contributions from noted academics and experienced practitioners,

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this 30-chapter book will provide investment professionals with insights on how to understand and manage client behavior; a framework for interpreting financial market activity; and an in-depth

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understanding of this
important new field of
investment research. The
book should also be of
interest to academics,
investors, and students. The
book will cover the major
principles of investor

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psychology, including
heuristics, bounded
rationality, regret theory,
mental accounting, framing,
prospect theory, and loss
aversion. Specific sections
of the book will delve into
the role of personality

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traits, financial therapy,
retirement planning,
financial coaching, and
emotions in investment
decisions. Other topics
covered include risk
perception and tolerance,
asset allocation decisions

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under inertia and
inattention bias; evidenced
based financial planning,
motivation and satisfaction,
behavioral investment
management, and
neurofinance. Contributions
will delve into the

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behavioral underpinnings of various trading and investment topics including trader psychology, stock momentum, earnings surprises, and anomalies. The final chapters of the book examine new research on

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socially responsible
investing, mutual funds, and
real estate investing from a
behavioral perspective.

Empirical evidence and
current literature about
each type of investment
issue are featured. Cited

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research studies are
presented in a
straightforward manner
focusing on the
comprehension of study
findings, rather than on the
details of mathematical
frameworks.

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In an ever-changing economy,
market specialists strive to
find new ways to evaluate
the risks and potential
reward of economic ventures
by assessing the importance
of human reaction during the

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economic planning process.

The Handbook of Research on
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Decision Making in the

Financial Industry presents

an interdisciplinary,

comparative, and competitive

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analysis of the thought processes and planning necessary for individual and corporate economic management. This publication is an essential reference source for professionals, practitioners, and managers

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working in the field of
finance, as well as
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